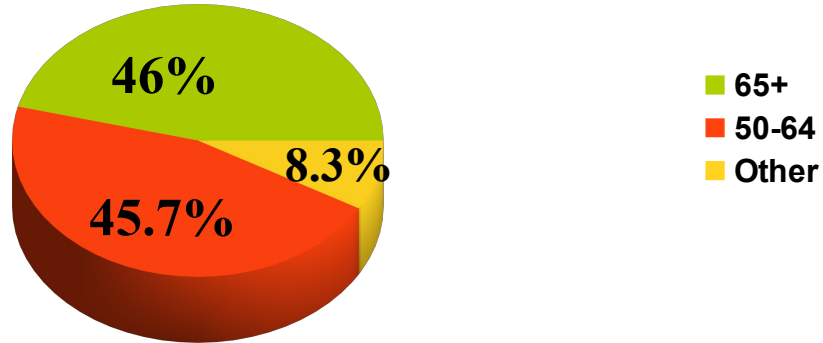
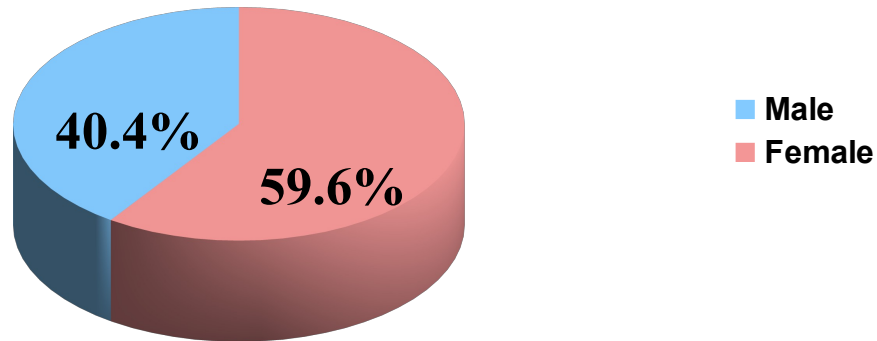


## KTWU MEMBERSHIP SURVEY RESULTS

**Age Profile**



**Gender Profile**



Use of email: Daily: 60%

Visit websites: 43%

### Restaurant Dining:

- Dine out 1-3 times per week: 56% (Favorites: Olive Garden, Red Lobster, Chez Yasu, Long Horn, Paisano's, McFarland's, Chili's, Applebee's, Golden Corral, Panera and Blind Tiger)
- 3+ times per week: 10%

### Fast Food Dining:

- Dine out 1-3 times per week: 38.2% (Favorites: Wendy's, McDonald's, Subway, Sonic, Arby's, Taco Bell and Burger King)

### Travel/Vacation:

- 1-5 times per year: 60.7%
- 5+ times per year: 11.5%